

GITALY *Newspaper*

DESIGN / MANAGEMENT / BUILD

YEAR
2023

04

Afterwork Hotel public areas and Home restaurant

A real living space inspired by heART. Clean and essential lines for a place in step with time.

Afterwork Hotel rooms

Friendly, relaxed and original spaces where the industrial design is the leitmotif.

Geneva private house

Each area has a specific essence and design, tailored to the people who will live in the spaces.

Hotel Royal corridors

Stylistic coherence and innovation for spaces completely in harmony with the remainder of the hotel.

Base Genève

Eco-responsible and innovative apart-hotels. Think smart, design smart, build smart.

Aparthotel Adagio Genève Mont-Blanc

Different solutions and proposals to design an area with an elegant and refined atmosphere.

Gitaly kitchens

Our new way to increase a real estate project. Finished solutions characterized by Made in Italy.

Hotel Marmont public areas

Custom made spaces in which new solutions and original ideas mix and form something magical.

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Hotel Marmont public areas



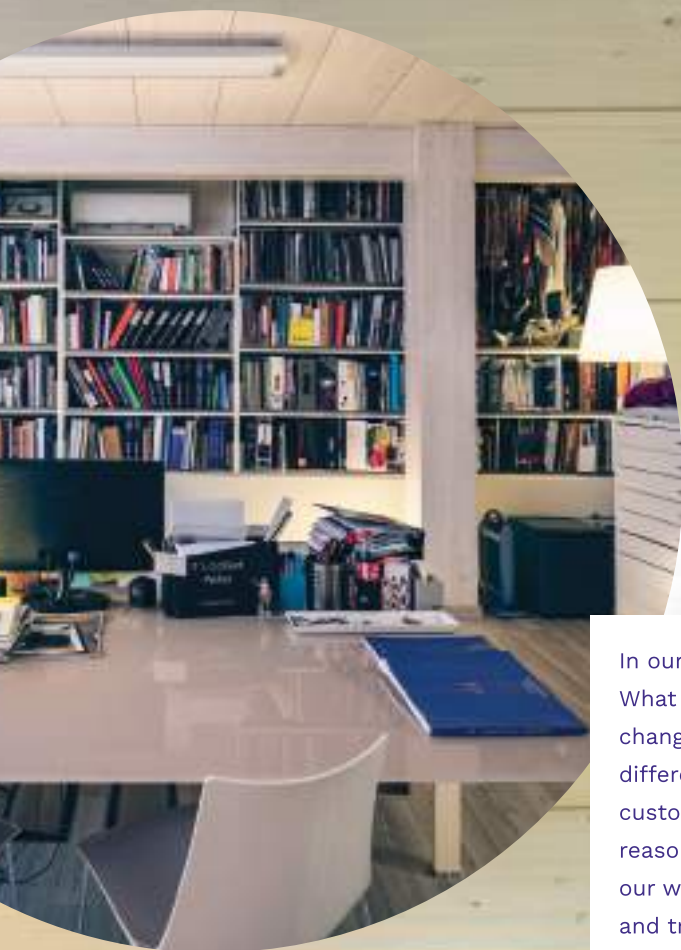


*in Gitaly we do not
design simple spaces but
scenes of daily life*

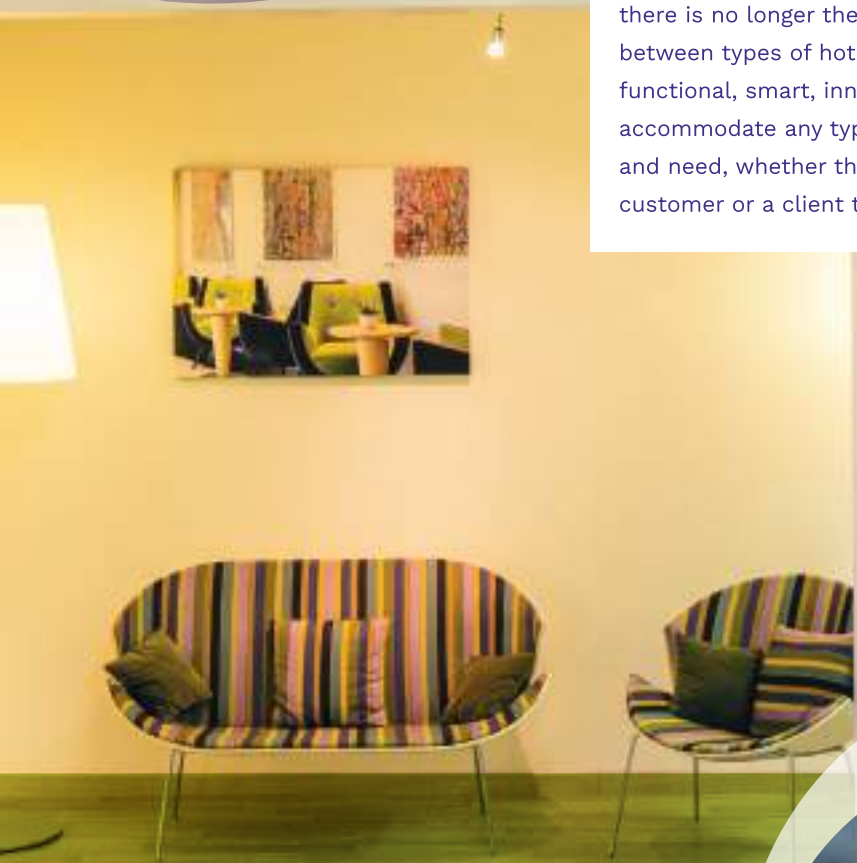


In Gitaly we do not design simple spaces but scenes of daily life. Daily life in: hotels, houses, offices, restaurants, bars and shops. People are the center of our projects. We create innovative, functional, customized solutions so that every space can be lived to the fullest. We manage every project phase, from concept definition to installation. We work with responsibility, we are guided by the constant search for perfection, we take care of every single aspect and detail of a project, we are committed to respecting deadlines. Each realization is the result of a work in close contact with our customers, architects, collaborators, we interpret their dreams and desires translating into reality something drawn on paper. We do this work because we love to contribute to make people happy. We would like to start with you.





In our work, everything starts from questions. What happens if they change? You have to change the answers, of course. Conceiving different solutions, dealing with different customers, projects, needs, desires is our reason for being. In recent years, however, our world is undergoing continuous changes and transformations. In the hospitality sector there is no longer the clear differentiation between types of hotel; the spaces must be functional, smart, innovative, able to accommodate any type of guest request and need, whether this is a business customer or a client traveling for tourism.



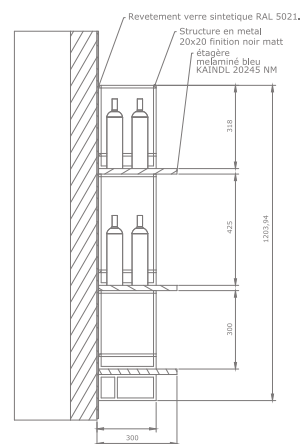
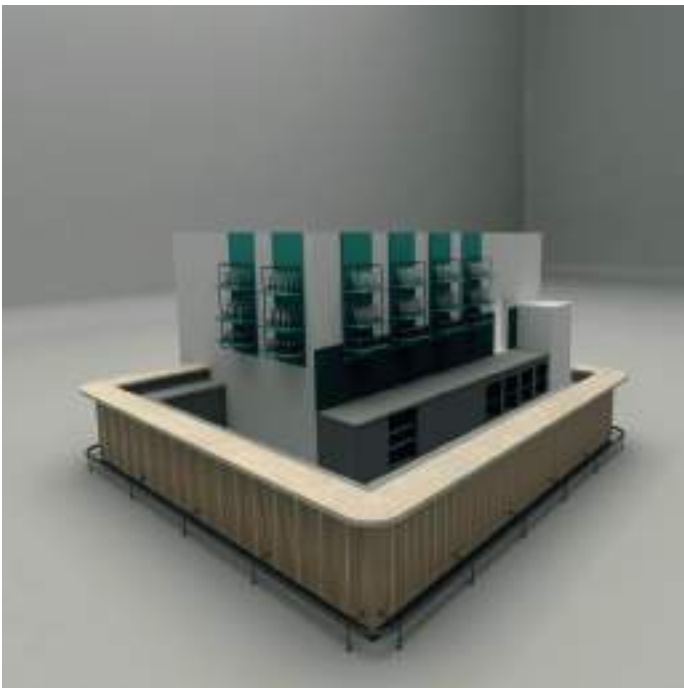
In designing a Hotel it becomes essential to respect the client budget without sacrificing the artistic gesture and the project nature. It's necessary to combine aesthetics, functionality, and stylistic coherence. The constant confirmation of expectations is essential. Do not be afraid of the blank sheet and propose heterogeneous solutions to design the same space, it is equally so important. Things get complicated if we move into the private and residential sector. To all these new questions we tried to give our personal answers.



Afterwork Hotel public areas and Home restaurant

Elisabetta Boldrini
Commercial Director

The **timing** was tight, for management needs the opening date had already been fixed, moreover, since we're talking about a great investment, the **budget** had to be observed to the letter.





We opted for **clean and minimal lines**, preferring **tubular structures** to other more massive ones. The aim was to be in line with the rooms concept and design. We proposed different solutions for materials and finishes that could meet the **budget needs**. More than **13 elements** were made according to this logic, including tables.



The **bar** is one of the central elements. It consists of a wooden structure, covered with ribbed, which recalls the boiserie in the rooms, silestone top, steel worktop, footrest bar in black painted metal, low cabinet with doors and shelves in melamine wood, tubular structure and glass backplash. Our technicians designed every detail and cm of this furniture. So, through **custom design** we stayed in the budget while respecting the project.

How to create rooms suitable for any type of stay?

Afterwork Hotel rooms

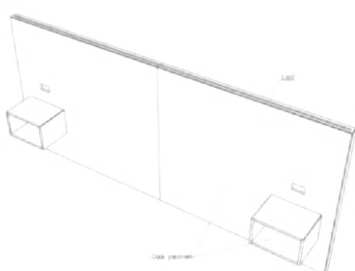
AUTHOR

Anastasia Arduini

Marketing and Commercial Specialist

What was our answer to that question?

Afterwork Hotel is proposed as a hotel suitable for all types of stay; be it a business trip, a love getaway, a leisure travel, a long or a short stay. A cool environment, in step with the times, where the **industrial style** is the leitmotif. The **136 rooms**, covered by the project, had to fully comply with all these characteristics and requirements. Our answer was: **custom design**. We **studied, designed in detail** and **realized** all the rooms' furniture, more than ten, to create **flexible** and **multifunctional** spaces. This allowed us to optimize each solution from a **technical point of view**, without sacrificing **aesthetics**, and adapt it perfectly to the **functions of use** for which it was conceived.

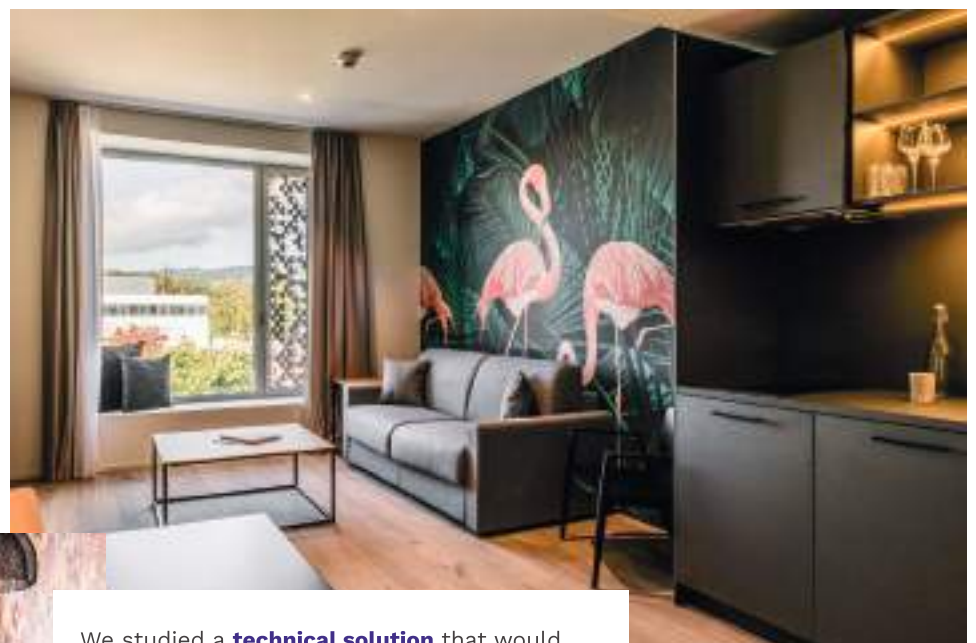
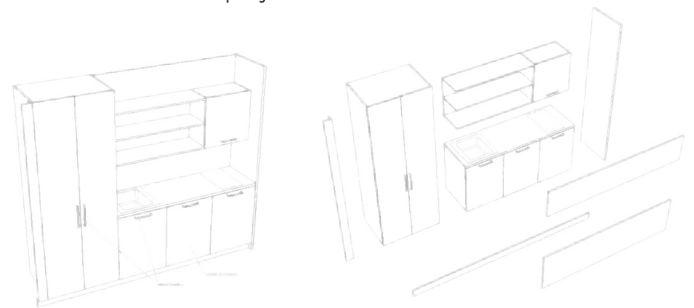




Furthermore, recourse to custom design permitted us to 'explore' more, to create **unique, highly customized solutions** able to perfectly meet all **customer requirements**.


Obviously, in order to achieve a successful result, being elements not existing before, we had to **take care of every aspect in detail**; from the drawings to the choice of finishes and materials to the production and installation.

The **custom kitchenette** makes the rooms perfect for a **long stay**, the cannulated **boiserie** gives the space a touch of brightness and beauty, the **TV cabinet** is instead one of the central elements of the project.



We studied a **technical solution** that would make the TV visible both from the bed and from the living room, and we integrated in it, in the living room side a shelf that acts as a desk, an essential element for a business customer. This **furniture** perfectly separates the two environments without closing them.





AUTHOR
Samuele Tordini
Technical Manager

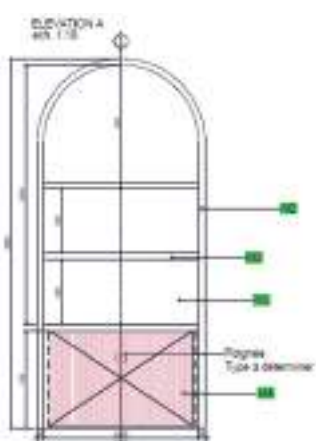
A project of my own **Geneva private house**

Located on the shores of Lake Geneva, framed by the Swiss Alps, in Spanish and northern European style, the "white" villa opens its doors. Realizing a project of a **private house** is much more complicated than a hotel. One **house** is never the same as another, but it lives thanks to the reflected light of its inhabitants. Who are the members of the family? What are their hobbies, their passions? How will they live in the house? The **success of each project** depends on how we answer these first questions.



“Good design is visually powerful, intellectually elegant and, above all, timeless”

For the Geneva private house we took care of the realization of **custom furniture and doors**. As requested by the customer each villa room has a **precise character**; each room was conceived and reflects **the personality of those who will live in it**, the design was **tailored** on the person and his characteristics.



For example, for the daughter's room, **pink shades** were chosen to make all the elements, including those of the attached bathroom, while for the son's room and the master were used **walnut essences**, with more **sober and elegant tones** and added details such as **leather handles**. The **living room** and **kitchen space** embraces a **classic style**; the reed wood, marble, brass finishes were utilized but there are also **modern touches** such as “terracotta” sofas with sinuous lines that create contrast. Collaborating closely with the construction supervision and the client, welcoming their **proposals and ideas**, were the keys to the project success.

Design for tight spaces

Hotel Royal corridors

AUTHOR

Elisabetta Boldrini

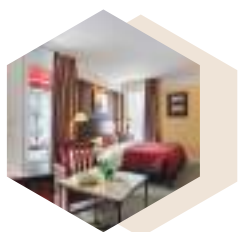
Commercial Director

The relationship with the **Manotel Group** is a shared journey; a collaboration that goes on since 2004 when we realized their first Hotel; the Espson (today called N'Vy). The trust that the Group places in us is a source of great pride and satisfaction for our company. That's why we accept each of their new projects with enthusiasm and determination to "do well". Over the years we collaborated with **famous architects** and **design firms** for the realization of their projects. After the realization of the **Hotel Royal sample corridor** in 2022, this year we will take care of the design of all the corridors of building A, B, C and D.



2002

Hotel Epson



Hotel Kipling



Hotel Jade



Hotel Royal rooms and public areas



Hotel Auteuil

Hotel N'Vy rooms and public areas



Hotel Royal rooms



Hotel Edelweiss



Hotel N'Vy breakfast room



Hotel Royal corridors



A1-02



B4-02



B1-05



We started from the creation of a **moodboard** to configure the appearance of the entire corridors. Designing small and narrow spaces such as corridors is not easy, there are **numerous technical and maintenance aspects** to take into account, the presence of stairs is another factor that can aggravate the whole. The project will be completed by the end of **2024**.



Manotel is the leading independent hotel group in Geneva, with a portfolio including six 3 and 4 star hotels, all located in the central district of the city.

Building on a unique universe that invites guests to enjoy a change of scenery, each establishment cultivates its own environment through design.

The **elegant** and refined **neoclassical style**, the leitmotif of all hotel spaces, will be the key point also in this project. The corridor has become **one of the most important environments** in the hotel, as it acts as a link between sleeping area, living area and other structure areas.



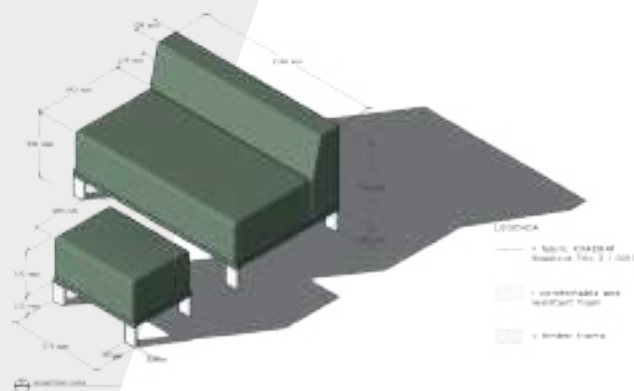
Same customer, same "mood"

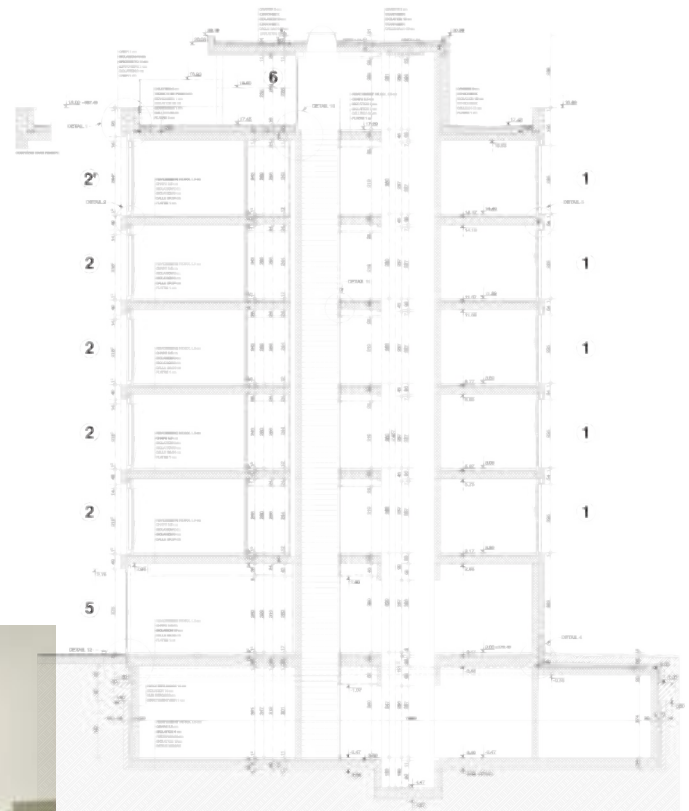
Base Genève

AUTHOR
Stefano Donnini
Architect

Norwood has developed the **eco-responsible** and **innovative** concept of **"Base"** for aparthotels. In 2017 we took care of the **Base Vevey project**, this year the Group decided to entrust us with the **Base Genève project**. These two projects share the same idea. The **concept** is very clear; build **smart, sustainable, technological** and **comfortable** hotels.

This philosophy is reflected both in the choice of materials that must comply with specific standards such as **quality, sustainability, naturalness, durability over time** and in the realization of project elements. Every piece of furniture must be conceived as an **intelligent technology**; able to guarantee the guest a smart, convivial experience, managed in complete autonomy. Satisfying the same customer expectations several times is not easy; similar questions can be answered differently. Since each project is fundamentally different from another, for that of **Base Genève**, in close collaboration with Norwood, we redesigned in detail all the elements for the realization of the **mock up room, 58 apart-rooms** and **public areas**.

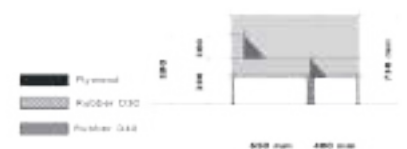




The customer decided to change the fabrics from the previous project by choosing a new brand. Each sample was evaluated from a quality and composition standpoint prior than aesthetic, to check its sustainability and consistency with the **“Base” concept and philosophy**. All the specifications, drawings and solutions proposed were submitted to client and architect approval. To ensure a continuity, after six years, in the use of **materials, finishes, fabrics, accessories, style** between Base Genève and Vevey project (as per customer’s request) and compliance with the **standards** imposed, a tuning relationship, an extreme organization and collaboration with our network and suppliers was necessary.



In addition, the customer decided to give a greater prominence to the **Geneva project**, being in an important city. This decision is mainly reflected in the spaces intended for **public areas**. While those of Vevey are very small and essential, although smart and functional, in the project of Base Genève we were commissioned to create **a real concept for public areas** by incorporating custom and free standing elements. The spaces destined to these environments are larger and wider, as well as those arranged for co-working and sociality moments



Norwood is a family business specializing in real estate development. Development of plots, project design, construction, advice in order to imagine the solution that best meets the habitat project and personal and financial objectives.

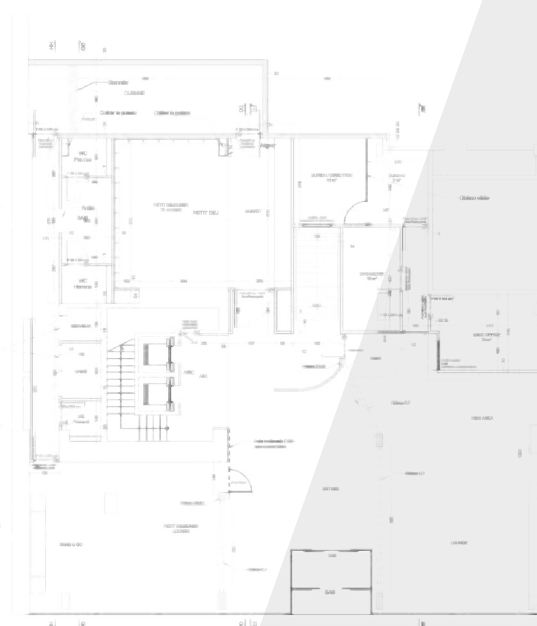
Today, under the leadership of Frédéric Mydske, the company has developed the eco-responsible and innovative concept of “Base” for apart-hotels, inaugurated in Nylon in 2015 and in Vevey in 2018.

How many solutions to my ideas?

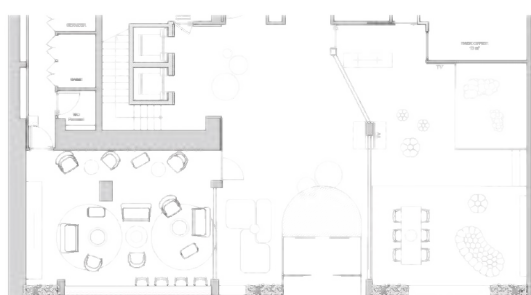
Aparthotel Adagio Genève Mont-Blanc

AUTHOR

Elisa Tomassini
Interior Designer



What to do when a project starts from **many ideas** and **requests** but also from a **blank sheet**? You have to fill it. For the **Adagio Genève Mont-Blanc aparthotel** project, everything began with a series of ideas, visions, client needs and a blank sheet or rather a white plan. So we didn't start from the project realized by an external architect or by a client's architect, as usually happens, **we managed the design phase**.



After listening to customer's requests we developed **concepts** and **moodboards** that could reflect the **style, design** and **refined atmosphere**. We translated the ideas into something more concrete by working out a multitude of **solutions**. Yes, to fully respect and give shape to **what the customer wanted and dreamed** for her Hotel, we formulated several proposals and made **3D drawings and plans** to provide a real vision of "what was imagined".



So, we tried to answer in different ways to the same question: **"What solution for my Hotel?"**. Each **project solution** has been subjected to several revisions after weekly meetings with the client. For all the **custom furniture** present in the project, **3D drawings** were developed in detail and for the selection of finishes, with which to make them, several **technical solutions** were proposed. Even for the choice of **free-standing furniture**, an in-depth research was carried out both to be faithful to the client tastes, desires and create an artistic coherence. We made a **budget for the different proposals** with the aim to respect, also from this point of view, the Hotel owner needs. Having a clear and precise vision of each aspect, the client was able to decide what was the **best solution to her ideas**.



Can I improve a real estate project?

Gitaly kitchens

AUTHOR

Samuele Tordini

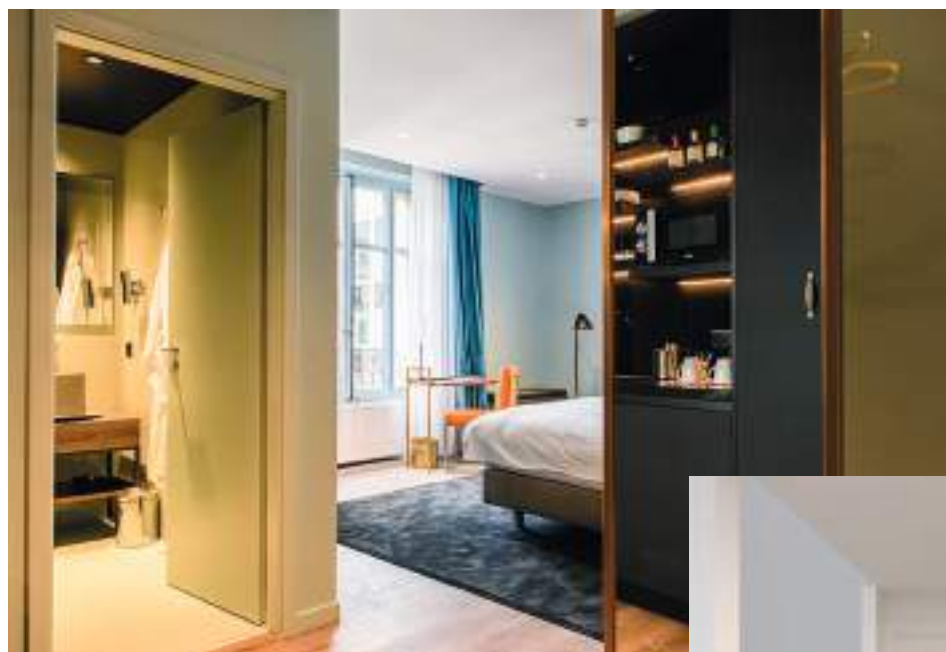
Technical Manager



This year we also answered this question.

The answer is: with a **Gitaly kitchen**.

Realizing this type of element is not new for us; it is often inserted in the Hotel or Aparthotel projects. That's why we didn't back down when the question came from the **residential sector**. We designed and built a multitude of kitchens for residential complexes on sale, private houses or other **real estate types**.



We offer **finished solutions**, characterized by design and tradition **Made in Italy**. As in any project, we manage every phase, from **concept** to **installation**. Our **wide range of models and finishes** allows us to combine the **housing needs** and **client requests**.



The different **colors**, **essences** and **accessories** available make each project unique and customized. Selling an apartment, a residence, a house in which a new kitchen is present, is not only easier but is also more economically profitable.

Door finishes

Resin effect



Color



Wood effect



Finishes top and credences



Is it possible to combine aesthetics, functionality, stylistic coherence in one space?

Hotel Marmont public areas

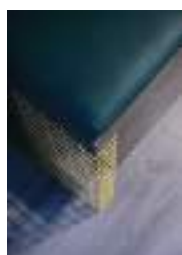
AUTHOR

Elisabetta Boldrini

Commercial Director

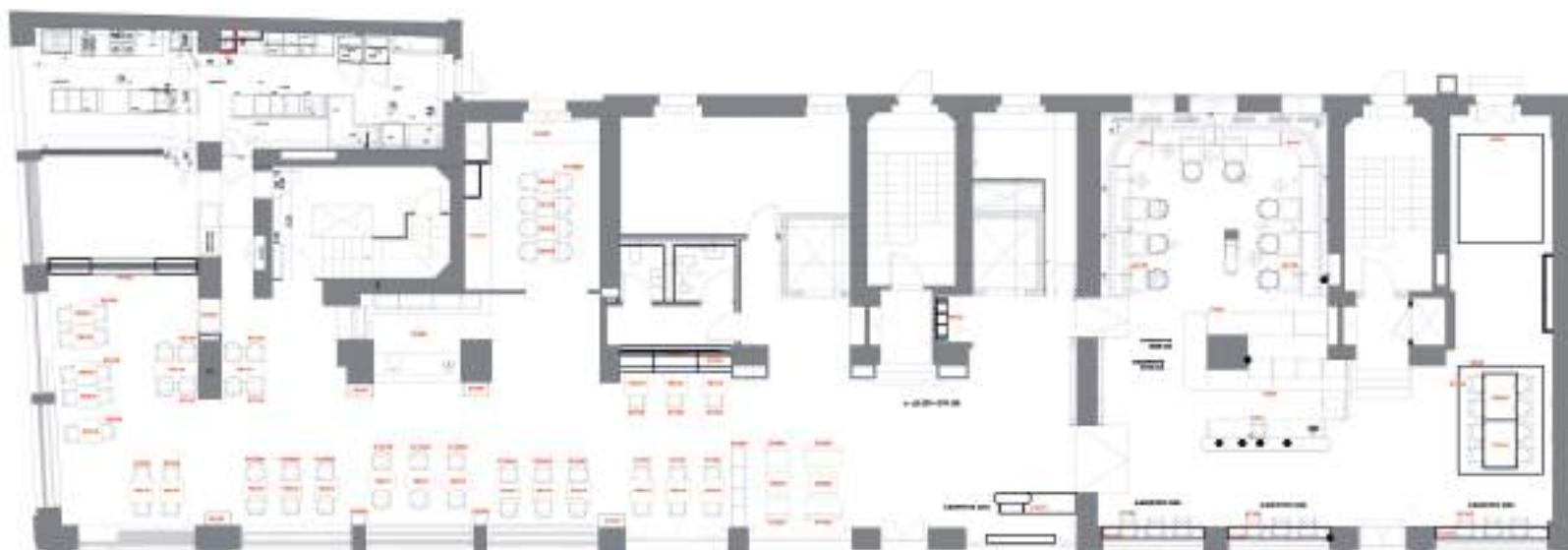
A new project for the M3 Group. We had already dealt with the realization of the **Hotel Marmont rooms**; this year we completed the project of the **public areas** and the **HOME restaurant**.

The Group has a clear idea of launching a new concept of hospitality; imagining hotels with an original, unique, extravagant design, new worlds where you can live unique experiences. Each hotel is distinguished by its own style and concept. So it was also for the **Hotel Marmont**.



The "**meuble de vie**", the "**meuble chariot**", the basin in the shape of a cylinder hat are just some of the **custom furniture** we created for the rooms project.





For that of **public areas** and the **HOME restaurant**, the requests were the same; **consistency and stylistic harmony** with the rooms, **aesthetics, flexibility, functionality** and integration of the concept and philosophy of the **HOME** chain. To combine all these aspects within the planned spaces, it was necessary to review the original project and formulate **new proposals and solutions** both in terms of space sizing and the choice of the elements to be inserted.





HOME is a restaurant concept launched by the M3 Group, already presented in Meyrin and Etoy. **HOME is not a simple restaurant**, it is a real place to live, welcoming, domestic, in which to feel just like home. This atmosphere is born from the union between **space** and **design** articulated around a precise intention.



In designing this environment, we followed the client's detailed instructions and formulated different solutions for the space management and for the choice and realization of **free standing** and **custom furniture**. What has been achieved is a space consistent with the other hotel areas and in line with the HOME philosophy.



Also for the **bar and lobby area** we designed and realized all the custom furniture and provided free standing elements.

To recall the rooms design and concept, essential, minimal lines were preferred and tubular structures were used just as for the "**meuble de vie**" and "**meuble chariot**".

Our **technicians and designers** worked together to choose the materials and finishes to realize all elements, consistent with the general project, **functional** from the point of view of **durability** and **intended** use and **impactful** from the **aesthetic level**. The result is a hotel inspired by heART.



AUTHOR
Samuele Tordini
Technical Manager

What's new?

A project in Italy

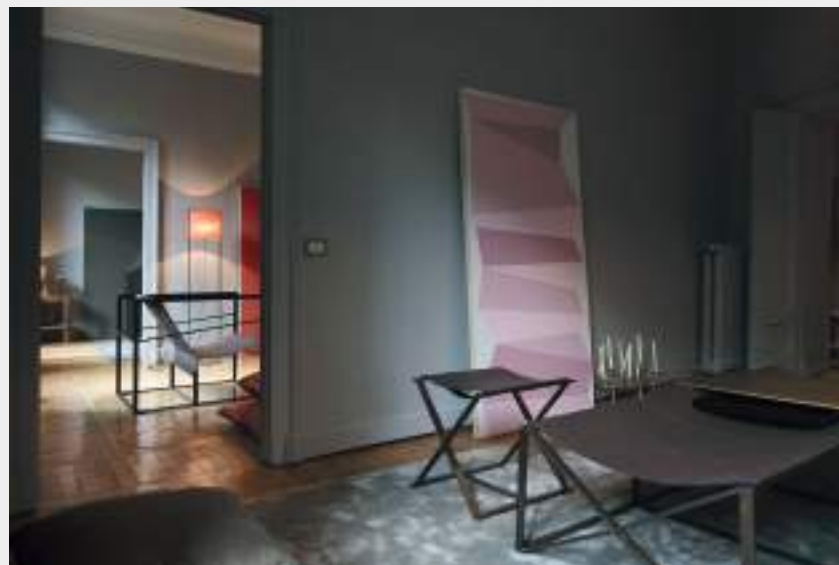
We are happy. Happy to announce **new projects in Italy**. Italy represents for us home, our origins, where everything started and starts every time. We are therefore excited to carry out **new work** here.

In the past we completed several projects right here, such as the Hotel de Russie in Rome and the Milanofiori in Milan. We will deal with projects belonging to **various fields**, ranging from the **residential sector** to that of **hotels**, also the **type of intervention** and the **work required** will be different.





For now, we can't tell you much, what we can do is just give you a little preview; one of the **new projects** will be in **Milan**. We will have the pleasure to collaborate with the architecture studio **Revolution Archstudio** and with its founder **R. Bellantoni** for this realization. The works will begin during the next few months but our team is already working for some time to study everything in detail with the aim to obtain the best result in terms of **aesthetics** and **technical**.



Revolution Archstudio is a design studio founded in 2015 by **architect R. Bellantoni**. Over the years it has expanded its range by exploring new paths directed to **the furniture design** and **lighting elements**. It's from his travels that the architect draws ideas and inspiration, keeping his creative flow alive. What ensues results are **new shapes**, with contained sections and minimal traits; elements with essential and powerful strength at the same time.



Our best projects

Base Genève - Geneva (Swiss)

Typology: Hotels

Works: Complete furniture and furnishings of rooms and public areas

Comet trading Office - Geneva (Swiss)

Typology: Retail and Offices

Works: Furniture of custom elements for office

Milan Apartment - Milan (Italy)

Typology: Housing

Works: Furniture and finishing for private house

Hotel Marmont - Geneva (Swiss)

Typology: Hotels

Works:

2020 Complete furniture and furnishings of rooms

2023 Complete furniture and furnishings of public areas and restaurant Home

Aparthotel Adagio Genève Mont Blanc - Geneva (Swiss)

Typology: Hotels

Works: Complete furniture and furnishings of public areas

Résidence Services Nahoma La Ravoire - La Ravoire (France)

Typology: Residence

Works:

2022 Complete furniture of kitchens for apartments

2023 Complete custom furniture for public areas

AEC Vacances - Les Becchi - Samoëns (France)

Typology: Hotels

Works: Complete furniture and furnishing of rooms

Afterwork Hotel - Etoy (Swiss)

Typology: Hotels

Works: Furniture, furnishings and finishes of 136 rooms and public areas and restaurant Home

Villars Alpine Resort - Villars-sur-Ollon (Swiss)

Typology: Hotels

Works: Renovation and supply for rooms, bathrooms, public areas and of Peppino's restaurant

Manufacture Roger Dubuis - Geneva (Swiss)

Typology: Retail and Offices

Works: Furniture for Qlab

Pâtisserie Sofia - Geneva (Swiss)

Typology: Food

Works: Furniture for bakery

Villa Anieres (Swiss)

Typology: Housing

Works: Furniture and finishing for private house

Sketchiz Karaoke e Games - Geneva (Swiss)

Typology: Food and Games

Works: Complete renovation, design and furniture of all spaces

Cube Challenges Genève - Geneva (Swiss)

Typology: Food

Works: Painting and renovation works

Dentsu Offices - Geneva (Swiss)

Typology: Retail and Offices

Works: Furniture for office

Residence Plan-les-Ouates

Typology: Housing

Work: Furniture for rooms and public areas

Le mas de Pierre***** - Saint Paul de Vence (France)

Typology: Hotels

Works: Complete furniture and renovation for public areas

Hotel N'vy - Geneva (Swiss)

Typology: Hotels

Works:

2012 Complete refurbishing, furniture and furnishings for 151 rooms, suites and public areas

2021 Complete renovation of breakfast room and salle ciel étoilé

Hotel Royal**** - Geneva (Swiss)

Typology: Hotels

Works:

2018 Furniture and furnishings of 36 rooms

2019 Design, furniture and furnishings of 27 rooms

2020 Complete furniture and furnishings of 15 rooms with kitchenette

Chambesys***Superior - Pregny Chambesys (Swiss)

Typology: Housing

Works: Complete construction of a 1200 sqm villa

Crowne Plaza Geneva**** - Geneva (Swiss)

Typology: Hotels

Works:

2012 Complete renovation, furniture and furnishing of rooms, suites, family rooms and public areas

2014 Furniture and finishes of public areas (ground floor) and rooms (7th and 8th floors)

2020 Complete renovation of conference centre

Hotel Edelweiss*** Superior - Geneva (Swiss)

Typology: Hotels

Works: Bedrooms, bathrooms and lobby refurbishing

Alhambar - Geneva (Swiss)

Typology: Food

Works: Planning and furnishings

Everness Hotel & Resort*** - Chavannes de Bogis (Swiss)

Typology: Hotels

Works:

2014 Furniture and furnishings of 58 bedrooms

2019 Facades

Nash Airport Hotel**** - Geneva (Swiss)

Typology: Hotels

Works: Furniture for 175 bedrooms and refurbishing of bedroom and bath doors

Zespri - Bologna and Cisterna Latina (Italy)

Typology: retail and offices

Works: Design and furniture for the offices (Bologna) Planning and furnishings for offices (Cisterna Latina)

Hotel Ambassador* - Nyon (Swiss)**

Typology: Hotels

Works: Furnishing of suites and public areas

Restaurant Jai - Geneva (Swiss)

Typology: Food

Works: Furniture and finishes

Crowne Plaza Zurich*Superior - Zurich (Swiss)**

Typology: Hotels

Works: Bedrooms, bathrooms and lobby refurbishing

Burtigny - Burtigny (Swiss)

Typology: Housing

Works: Building renovation and complete refurbishing and furnishings including kitchens furniture for n.7 apartments

Gutzwiller SA - Geneva (Swiss)

Typology: Retail and offices

Works: Design, building renovation and furniture for offices

Dynastie - Geneva (Swiss)

Typology: Food

Works: Design, building renovation, bar furniture and furnishings

Mengeat - Geneva (Swiss)

Typology: Retail and offices

Works: Design, building renovation and furniture for offices

Base Vevey Hotel* - Vevey (Swiss)**

Typology: Hotels

Works: Refurbishing of 35 rooms and public areas including secondary works (floors, painting, bathrooms)

Hotel Cannes Palace** - Cannes (France)**

Typology: Hotels

Works:

2008 Internal construction works, furniture for 27 bedrooms and 9 suites

2016 Lobby refurbishment

Crans Montana Chalet - Crans Montana (Swiss)

Typology: Housing

Works: Design, refurbishing, furniture and furnishings of a chalet

Fitness California - Geneva (Swiss)

Typology: Wellness

Works: Design, complete refurbishing and furnishings

I-Life - Etoy (Swiss)

Typology: Retail and Offices

Works: Facades, secondary masonry works, internal and external flooring, furniture and finishes for a shopping centre of 36000 mq

OHCP Projects - Oyala (Equatorial Guinea)**Oyala Palace Complex**

Typology: Hotels

Works: Design, development of the environments and supply of furniture and furnishings.

A turn-key solution for a Tourist Complex, spread over an area of 189 hectares including a five-star hotel, 50 independent luxury villas, a conference centre, a club house & golf course.

Grand Hotel Djbloho*****

Typology: Hotels

Works: Supply of furniture and furnishings for rooms and public areas

Conference Centre

Typology: Retail and offices

Works: Supply of furniture and furnishings for conference centre

Villas

Typology: Housing

Works: Supply of furniture and furnishings for 50 villas

Résidence Prestige Odalys Edenarc - Bourg Saint Maurice (France)

Typology: Hotels

Works:

2011 Furniture and furnishings of 63 apartments and public areas

2012 Furniture and furnishings of 69 apartments and public areas

Villa & Hotel Majestic Spa*** - Paris (France)**

Typology: Hotels

Works: Painting and restoration of ceilings, walls, moldings, frames, plinths, stylobates and stucco stone works in all the rooms and public areas

Hotel de Russie*** - Rome (Italy)**

Typology: Hotels

Works:

2008 Furniture for bedrooms and suites 6° and 5° floors

2009 Furniture for bedrooms and suites 4°, 3°, 2° floors

2011 Furniture for bedrooms and suites on 1° floor

Costa Navarino, Navarino dunes Hotel e Spa*******Messinias (Greece)**

Typology: Hotels

Works: Easy chairs & lamps for all bedrooms

Sheraton Rhodes resort*** - Rhodes (Greece)**

Typology: Hotels

Works: Loose Furniture for 30 suites & 369 guestrooms

Kempinski Kemerli palace - Jurmala (Latvia)

Typology: Hotels

Works: Complete furniture and furnishings for bedrooms, suites and public areas

Hotel Menelaion - Sparta (Greece)

Typology: Hotels

Works: Supply of complete furnishing and furniture for bedrooms and public areas

Grand Hotel-Cannes*** - Cannes (France)**

Typology: Hotels

Works: Supply of furniture for bedrooms, bathrooms, public areas, terrace

Hotel Jade* - Geneva (Swiss)**

Typology: Hotels

Works: Furnishing of bedrooms

3.14 Hotel** - Cannes (France)**

Typology: Hotels

Works: Complete furnishing for rooms, public areas and supply of furniture for restaurant on the beach

Hotel Kipling* - Geneva (Swiss)**

Typology: Hotels

Works: Furnishing of the bedroom

